



Euromonitor  
International

# Processed Meat and Seafood Packaging in Ukraine

September 2025

## Processed Meat and Seafood Packaging in Ukraine - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Growth for processed meat and seafood packaging amidst EU integration and export expansion

Packaging innovations are reshaping Ukraine's meat and seafood industry

Flexible plastic dominates frozen and chilled meat packaging due to cost savings and shelf-life benefits

#### PROSPECTS AND OPPORTUNITIES

Convenience and compliance to drive growth in Ukrainian meat and seafood packaging

Metal food cans will continue to dominate shelf stable meat and seafood packaging due to long shelf life

### DISCLAIMER

## Processed Meat and Seafood Packaging in Ukraine - Company Profiles

## Packaging Industry in Ukraine - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Pouches lead food packaging innovation

Sustainability gains momentum in non-alcoholic drinks packaging with rPET adoption and growth for aluminium cans

Metal beverage cans show faster growth than glass bottles in beer and wine

Biodegradable jars push sustainability in beauty and personal care packaging

HDPE bottles gain share in Ukraine in 2024, driven by consumer demand for durability

The 400g metal food can is popular for its convenience and product preservation

### PACKAGING LEGISLATION

Ukraine strengthens pet food packaging legislation

Ukraine moves towards EU standards with new draft law on packaging

New law sets stricter safety standards for food packaging in Ukraine

### RECYCLING AND THE ENVIRONMENT

Eco-friendly cartons drive dairy and plant-based dairy packaging sustainability in Ukraine

Pet food packaging embraces sustainability through EU-aligned materials and eco-friendly formats

Processed meat and seafood packaging shifts towards flexible and compostable solutions

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country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/processed-meat-and-seafood-packaging-in-ukraine/report](http://www.euromonitor.com/processed-meat-and-seafood-packaging-in-ukraine/report).