



Euromonitor
International

Hot Drinks in Côte d'Ivoire

February 2026

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EXECUTIVE SUMMARY

Coffee continue to be Côte d'Ivoire's most popular drink

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Positive picture overall

Wellness drives demand for functional hot drinks

Sustainability is being prioritised

WHAT'S NEXT?

Continuing growth over forecast period

A growing focus on sustainability for both cocoa and coffee cultivation

Health and wellness key driver for tea

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Private label emerging as a new competitor

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Coffee continues to be Côte d'Ivoire's most popular hot drink

Industry Performance

Moderate volume growth in 2025

Leading companies investing in value chain to boost production

What's Next?

Coffee will register continuing constant value growth over the forecast period.

Push to position Côte d'Ivoire as leader in sustainable coffee production

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Nestlé continues to have commanding lead

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Innovation likely to be centred on convenience

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