



# Soft Drinks in Angola

December 2025

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## Soft Drinks in Angola

### EXECUTIVE SUMMARY

Growth of soft drinks sales in 2025 though demand is hampered by soaring inflation

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

More consumers turn to value packaging

Consumers are becoming increasingly health-conscious

Government intensifies its efforts to strengthen the local supply chain in juice

#### WHAT'S NEXT?

Forecast period sales driven by urbanisation and a growing young consumer base

Industry players respond to growing consumer health consciousness through the launch of innovative products

The development of modern grocery retailers and retail e-commerce widens consumer access to soft drinks

#### COMPETITIVE LANDSCAPE

Refriango Lda remains a strong player in soft drinks

Yala continues to challenge Refriango's position by targeting young consumers

#### CHANNELS

Small local grocers prevails in the distribution of soft drinks

Modern grocery retailers register the strongest growth

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## COUNTRY REPORTS DISCLAIMER

### CARBONATES

#### Key Data Findings

#### 2025 Developments

Demand for carbonates continues to rise despite inflationary pressures

#### Industry Performance

Urban dwellers remain the most common consumers of carbonates

Growing health and wellness trend limits growth of carbonates

#### What's Next?

Demand for carbonates benefits from improvement in economic conditions

Regional expansion plans enable Refriango to scale up its activities

Wider distribution of carbonates boosts consumer access

#### Competitive Landscape

Refriango continues to lead carbonates

Castel Groupe achieves the strongest growth

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What's Next?

Demand for bottled water benefits from the wellness trend

Sustainability shapes bottled water packaging

Population expansion and growing interest in health and wellness boost demand for bottled water

Competitive Landscape

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Industry Performance

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Despite proliferation of sports facilities, demand for energy drinks peaks during hot weather periods

What's Next?

Demand for energy drinks benefits from improved penetration

More premium brands embrace on-trade channels

Demand contained to urban professionals who can afford the higher prices

Competitive Landscape

Refrango consolidates its lead as it expands its portfolio

Castel Groupe with its XXL brand achieves the strongest growth

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## RTD COFFEE

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RTD coffee remains at an incipient development stage

### Industry Performance

Despite the warm weather RTD coffee is unpopular in Angola

### What's Next?

Forecast period sales rise but the category remains niche

Industry players lack incentive to invest in developing RTD coffee

### Competitive Landscape

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