

Soft Drinks in Bangladesh

November 2024

Table of Contents

Soft Drinks in Bangladesh

EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture

Country background Socioeconomic trends

Logistics/infrastructure

What next for soft drinks?

Chart 1 - Soft Drinks: Small Local Grocer

Chart 2 - Soft Drinks: Modern Grocery Retailer (1)
Chart 3 - Soft Drinks: Modern Grocery Retailer (2)

MARKET DATA

- Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by: Volume Channel2019-2024
- Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by: % Volume Growth Channel2019-2024
- Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024
- Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024
- Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024
- Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024
- Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024
- Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024
- Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024
- Table 10 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024
- Table 11 Off-trade Sales of Soft Drinks by Category: Value 2019-2024
- Table 12 Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024
- Table 13 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024
- Table 14 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024
- Table 15 NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024
- Table 16 LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024
- Table 17 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024
- Table 18 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024
- Table 19 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024
- Table 20 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024
- Table 21 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029
- Table 22 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029
- Table 23 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029
- Table 24 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029
- Table 25 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029
- Table 26 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029
- Table 27 Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029
- Table 28 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029

DISCLAIMER

CARBONATES

2024 Developments

Prospects and Opportunities

Category Data

- Table 29 Off-trade vs On-trade Sales of Carbonates: Volume 2019-2024
- Table 30 Off-trade vs On-trade Sales of Carbonates: Value 2019-2024
- Table 31 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2019-2024
- Table 32 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2019-2024
- Table 33 Off-trade Sales of Carbonates by Category: Volume 2019-2024

- Table 34 Off-trade Sales of Carbonates by Category: Value 2019-2024
- Table 35 Off-trade Sales of Carbonates by Category: % Volume Growth 2019-2024
- Table 36 Off-trade Sales of Carbonates by Category: % Value Growth 2019-2024
- Table 37 NBO Company Shares of Off-trade Carbonates: % Volume 2020-2024
- Table 38 LBN Brand Shares of Off-trade Carbonates: % Volume 2021-2024
- Table 39 NBO Company Shares of Off-trade Carbonates: % Value 2020-2024
- Table 40 LBN Brand Shares of Off-trade Carbonates: % Value 2021-2024
- Table 41 Forecast Off-trade Sales of Carbonates by Category: Volume 2024-2029
- Table 42 Forecast Off-trade Sales of Carbonates by Category: Value 2024-2029
- Table 43 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2024-2029
- Table 44 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2024-2029

JUICE

2024 Developments

Prospects and Opportunities

Category Data

- Table 45 Off-trade Sales of Juice by Category: Volume 2019-2024
- Table 46 Off-trade Sales of Juice by Category: Value 2019-2024
- Table 47 Off-trade Sales of Juice by Category: % Volume Growth 2019-2024
- Table 48 Off-trade Sales of Juice by Category: % Value Growth 2019-2024
- Table 49 NBO Company Shares of Off-trade Juice: % Volume 2020-2024
- Table 50 LBN Brand Shares of Off-trade Juice: % Volume 2021-2024
- Table 51 NBO Company Shares of Off-trade Juice: % Value 2020-2024
- Table 52 LBN Brand Shares of Off-trade Juice: % Value 2021-2024
- Table 53 Forecast Off-trade Sales of Juice by Category: Volume 2024-2029
- Table 54 Forecast Off-trade Sales of Juice by Category: Value 2024-2029
- Table 55 Forecast Off-trade Sales of Juice by Category: % Volume Growth 2024-2029
- Table 56 Forecast Off-trade Sales of Juice by Category: % Value Growth 2024-2029

BOTTLED WATER

2024 Developments

Prospects and Opportunities

Category Data

- Table 57 Off-trade Sales of Bottled Water by Category: Volume 2019-2024
- Table 58 Off-trade Sales of Bottled Water by Category: Value 2019-2024
- Table 59 Off-trade Sales of Bottled Water by Category: % Volume Growth 2019-2024
- Table 60 Off-trade Sales of Bottled Water by Category: % Value Growth 2019-2024
- Table 61 NBO Company Shares of Off-trade Bottled Water: % Volume 2020-2024
- Table 62 LBN Brand Shares of Off-trade Bottled Water: % Volume 2021-2024
- Table 63 NBO Company Shares of Off-trade Bottled Water: % Value 2020-2024
- Table 64 LBN Brand Shares of Off-trade Bottled Water: % Value 2021-2024
- Table 65 Forecast Off-trade Sales of Bottled Water by Category: Volume 2024-2029
- Table 66 Forecast Off-trade Sales of Bottled Water by Category: Value 2024-2029
- Table 67 Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2024-2029
- Table 68 Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2024-2029

SPORTS DRINKS

2024 Developments

Prospects and Opportunities

ENERGY DRINKS

2024 Developments

Prospects and Opportunities

Category Data

- Table 69 Off-trade Sales of Energy Drinks: Volume 2019-2024
- Table 70 Off-trade Sales of Energy Drinks: Value 2019-2024
- Table 71 Off-trade Sales of Energy: % Volume Growth Drinks2019-2024
- Table 72 Off-trade Sales of Energy: % Value Growth Drinks2019-2024
- Table 73 NBO Company Shares of Off-trade Energy Drinks: % Volume 2020-2024
- Table 74 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2021-2024
- Table 75 NBO Company Shares of Off-trade Energy Drinks: % Value 2020-2024
- Table 76 LBN Brand Shares of Off-trade Energy Drinks: % Value 2021-2024
- Table 77 Forecast Off-trade Sales of Energy Drinks: Volume 2024-2029
- Table 78 Forecast Off-trade Sales of Energy: Value Drinks2024-2029
- Table 79 Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2024-2029
- Table 80 Forecast Off-trade Sales of Energy Drinks: % Value Growth 2024-2029

CONCENTRATES

2024 Developments

Prospects and Opportunities

Category Data

- Table 81 Off-trade Sales of Concentrates (RTD) by Category: Volume 2019-2024
- Table 82 Off-trade Sales of Concentrates by Category: Value 2019-2024
- Table 83 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2019-2024
- Table 84 Off-trade Sales of Concentrates by Category: % Value Growth 2019-2024
- Table 85 NBO Company Shares of Off-trade Concentrates (RTD): % Volume 2020-2024
- Table 86 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2021-2024
- Table 87 NBO Company Shares of Off-trade Concentrates: % Volume 2020-2024
- Table 88 LBN Brand Shares of Off-trade Concentrates: % Volume 2021-2024
- Table 89 NBO Company Shares of Off-trade Concentrates: % Value 2020-2024
- Table 90 LBN Brand Shares of Off-trade Concentrates: % Value 2021-2024
- Table 91 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2024
- Table 92 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2021-2024
- Table 93 NBO Company Shares of Off-trade Liquid Concentrates: % Volume 2020-2024
- Table 94 LBN Brand Shares of Off-trade Liquid Concentrates: % Volume 2021-2024
- Table 95 NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2024
- Table 96 LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2021-2024
- Table 97 NBO Company Shares of Off-trade Powder Concentrates: % Volume 2020-2024
- Table 98 LBN Brand Shares of Off-trade Powder Concentrates: % Volume 2021-2024
- Table 99 Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2024-2029
- Table 100 Forecast Off-trade Sales of Concentrates by Category: Value 2024-2029
- Table 101 Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2024-2029
- Table 102 Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2024-2029

RTD TEA

2024 Developments

Prospects and Opportunities

RTD COFFEE

2024 Developments

Prospects and Opportunities

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research

spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-in-bangladesh/report.