



# Pulses in France

January 2026

Table of Contents

## Pulses in France - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Plant-based habits sustain steady gains for pulses

#### INDUSTRY PERFORMANCE

Current health trends support growth for pulses in France

Canned alternatives limit growth for fresh pulses

#### WHAT'S NEXT?

Forecast period will see increased demand for locally grown products in pulses

Consumers anticipated to gradually shift towards bulk-buying dried pulses

Summary 1 - Major Processors of Pulses 2025

#### CATEGORY DATA

Table 1 - Total Sales of Pulses by Category: Total Volume 2020-2025

Table 2 - Total Sales of Pulses by Category: % Total Volume Growth 2020-2025

Table 3 - Retail Sales of Pulses by Category: Volume 2020-2025

Table 4 - Retail Sales of Pulses by Category: % Volume Growth 2020-2025

Table 5 - Retail Sales of Pulses by Category: Value 2020-2025

Table 6 - Retail Sales of Pulses by Category: % Value Growth 2020-2025

Table 7 - Retail Sales of Pulses by Packaged vs Unpackaged: % Volume 2020-2025

Table 8 - Forecast Total Sales of Pulses by Category: Total Volume 2025-2030

Table 9 - Forecast Total Sales of Pulses by Category: % Total Volume Growth 2025-2030

Table 10 - Forecast Retail Sales of Pulses by Category: Volume 2025-2030

Table 11 - Forecast Retail Sales of Pulses by Category: % Volume Growth 2025-2030

Table 12 - Forecast Retail Sales of Pulses by Category: Value 2025-2030

Table 13 - Forecast Retail Sales of Pulses by Category: % Value Growth 2025-2030

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### Fresh Food in France - Industry Overview

#### EXECUTIVE SUMMARY

Health-led, value-driven demand supports fresh food expansion

#### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Prevailing health trends favour plant proteins as meat continues to struggle

Concerns with cost and ultra-processed foods shape behaviour, while premiumisation trend gains traction

#### WHAT'S NEXT?

Fresh food set to see stabilised sales and strong support for local produce

New trade agreement threatens fair competition, according to French farmers

#### CHANNELS

Supermarkets respond to local price sensitivity with broader ranges of affordable options

Popularity of click-and-collect propels e-commerce expansion

#### MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2020-2025

Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2020-2025

Table 16 - Retail Sales of Fresh Food by Category: Volume 2020-2025  
Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2020-2025  
Table 18 - Retail Sales of Fresh Food by Category: Value 2020-2025  
Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2020-2025  
Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2020-2025  
Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2020-2025  
Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2025-2030  
Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2025-2030  
Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2025-2030  
Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2025-2030  
Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2025-2030  
Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2025-2030

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## SOURCES

Summary 2 - Research Sources

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