



Eggs in India

March 2026

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Eggs in India - Category analysis

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2025 DEVELOPMENTS

Winter supply gaps and premium trends drive growth for eggs in India

INDUSTRY PERFORMANCE

Seasonal production dips and winter demand drive sharp price spikes in 2025

Demand–supply imbalances and regional shortfalls impact eggs in 2025

WHAT'S NEXT?

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Convenience, safety, and nutrition drive growth and premiumisation in fresh food

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INDUSTRY PERFORMANCE

Convenience, safety, and nutrition drive growth and transformation in fresh food in India

Weather-driven disruptions and structural gaps shape fresh food in 2025

Consumer demand for quality, convenience, and functional benefits redefine premiumisation

WHAT'S NEXT?

Digital integration and data-driven supply networks are expected to transform fresh food

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