



Euromonitor
International

Rx/Reimbursement Adult Incontinence in Slovakia

March 2025

Table of Contents

Rx/Reimbursement Adult Incontinence in Slovakia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Legislative changes enhance accessibility and affordability
Leading players prioritise product effectiveness and patient comfort
Pharmacies remain the dominant distribution channel, ensuring product availability

PROSPECTS AND OPPORTUNITIES

Ageing population to drive long-term category growth
Sustainability and product innovation to shape competition
E-commerce to expand but remain secondary to pharmacies

CATEGORY DATA

Table 1 - Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2019-2024
Table 2 - Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2019-2024
Table 3 - Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2024-2029
Table 4 - Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2024-2029

Tissue and Hygiene in Slovakia - Industry Overview

EXECUTIVE SUMMARY

Tissue and hygiene in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 5 - Birth Rates 2019-2024
Table 6 - Infant Population 2019-2024
Table 7 - Female Population by Age 2019-2024
Table 8 - Total Population by Age 2019-2024
Table 9 - Households 2019-2024
Table 10 - Forecast Infant Population 2024-2029
Table 11 - Forecast Female Population by Age 2024-2029
Table 12 - Forecast Total Population by Age 2024-2029
Table 13 - Forecast Households 2024-2029

MARKET DATA

Table 14 - Retail Sales of Tissue and Hygiene by Category: Value 2019-2024
Table 15 - Retail Sales of Tissue and Hygiene by Category: % Value Growth 2019-2024
Table 16 - NBO Company Shares of Retail Tissue and Hygiene: % Value 2020-2024
Table 17 - LBN Brand Shares of Retail Tissue and Hygiene: % Value 2021-2024
Table 18 - Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2019-2024
Table 19 - Distribution of Retail Tissue and Hygiene by Format: % Value 2019-2024
Table 20 - Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2024
Table 21 - Forecast Retail Sales of Tissue and Hygiene by Category: Value 2024-2029
Table 22 - Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/rx-reimbursement-adult-incontinence-in-slovakia/report.