



Euromonitor
International

Rx/Reimbursement Adult Incontinence in Switzerland

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Rx/Reimbursement Adult Incontinence in Switzerland - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Ageing Population Sustains Growth as Affordability Shapes Selection

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Rx/Reimbursement Adult Incontinence

INDUSTRY PERFORMANCE

Ageing Population Sustains Growth as Affordability Shapes Selection

Kimberly-Clark Introduces Renew Programme for Hard-To-Recycle Products

Chart 2 - Kimberly-Clark Professional Evolves Rightcycle into Renew by Kimberly-Clark Professional

Chart 3 - Value Sales 2020-2030

Chart 4 - Volume Sales 2020-2030

WHAT'S NEXT?

Declining Stigma Drives Programme Participation as Product Design Normalises Care

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Chart 5 - Analyst Insight for Rx/Reimbursement Adult Incontinence

Chart 6 - Forecast Value Sales 2020-2030

ECONOMIC CONTEXT

Chart 7 - Economic Context for Rx/Reimbursement Adult Incontinence

Chart 8 - Real Gdp Growth 2020-2030

Chart 9 - Inflation 2020-2030

CONSUMER CONTEXT

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Chart 11 - Population 2020-2030

Chart 12 - Consumer Expenditure 2020-2030

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Active Ageing Population Drives Incontinence Growth as Action Entry Intensifies Value Competition

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

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INDUSTRY PERFORMANCE

Active Ageing Population Drives Incontinence Growth as Action Entry Intensifies Value Competition

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Chart 17 - Value Sales 2020-2030

Chart 18 - Value Sales by Category 2025

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Chart 20 - Forecast Value Sales 2020-2030

Chart 21 - Forecast Value Sales by Category 2025-2030

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Chart 25 - Economic Context for Tissue and Hygiene

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Chart 29 - Population 2020-2030

Chart 30 - Consumer Expenditure 2020-2030

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/rx-reimbursement-adult-incontinence-in-switzerland/report.