



Travel Intermediaries in Asia Pacific

August 2021

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Immediate return to positive growth expected in 2021

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Lodging sales record strong growth in China

Pandemic helps speed up digitalisation in travel intermediaries

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Increasing concentration being driven by China's Ctrip

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Booking Holdings has a wide regional presence

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Immediate return to positive growth expected from 2021...

...with digitalisation continuing to drive the industry

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