

Beauty and Personal Care in Sri Lanka

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Pharmacies, small local grocers and supermarkets remain the most popular channels for baby and child-specific products

Prospects and Opportunities

Positive prospects for baby and child-specific products, especially toiletries that are reasonably priced and which offer convenience

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 $\label{thm:memory:equation} \mbox{Men's grooming benefits from widespread distribution, with retail e-commerce growing rapidly from a low base}$

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