



Euromonitor
International

Butter and Spreads in Saudi Arabia

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Strong daily demand drives growth, with butter the most popular format
Almarai strengthens convincing leadership with dynamic performance
Supermarkets dominates distribution, while e-commerce sees fastest growth

PROSPECTS AND OPPORTUNITIES

Steady growth expected as consumers prefer trusted products for daily use
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Dairy Products and Alternatives in Saudi Arabia - Industry Overview

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DISCLAIMER

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