



Euromonitor
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Butter and Spreads in Poland

August 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

- Modest growth as margarine and spreads gains appeal
- ZT Kruszwica SA solidifies its lead in butter and spreads
- Discounters extends its strong position in butter and spreads

PROSPECTS AND OPPORTUNITIES

- Modest outlook for butter and spreads
- Health and convenience to spur product development
- Butter to benefit from staple use and the localised industry

CATEGORY DATA

- Table 1 - Sales of Butter and Spreads by Category: Volume 2020-2025
- Table 2 - Sales of Butter and Spreads by Category: Value 2020-2025
- Table 3 - Sales of Butter and Spreads by Category: % Volume Growth 2020-2025
- Table 4 - Sales of Butter and Spreads by Category: % Value Growth 2020-2025
- Table 5 - NBO Company Shares of Butter and Spreads: % Value 2021-2025
- Table 6 - LBN Brand Shares of Butter and Spreads: % Value 2022-2025
- Table 7 - Distribution of Butter and Spreads by Format: % Value 2020-2025
- Table 8 - Forecast Sales of Butter and Spreads by Category: Volume 2025-2030
- Table 9 - Forecast Sales of Butter and Spreads by Category: Value 2025-2030
- Table 10 - Forecast Sales of Butter and Spreads by Category: % Volume Growth 2025-2030
- Table 11 - Forecast Sales of Butter and Spreads by Category: % Value Growth 2025-2030

Dairy Products and Alternatives in Poland - Industry Overview

EXECUTIVE SUMMARY

- Dairy products and alternatives in 2025: The big picture
- Key trends in 2025
- Competitive Landscape
- Channel developments
- What next for dairy products and alternatives?

MARKET DATA

- Table 12 - Sales of Dairy Products and Alternatives by Category: Value 2020-2025
- Table 13 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2020-2025
- Table 14 - NBO Company Shares of Dairy Products and Alternatives: % Value 2021-2025
- Table 15 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2022-2025
- Table 16 - Penetration of Private Label by Category: % Value 2020-2025
- Table 17 - Distribution of Dairy Products and Alternatives by Format: % Value 2020-2025
- Table 18 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030
- Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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