



Euromonitor
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Butter and Spreads in Brazil

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Less availability of raw milk for butter production in the country
- Revitalisation of margarine and spreads thanks to new launches
- Plant-based butter and spreads expand using new vegan bases

PROSPECTS AND OPPORTUNITIES

- Innovations will add value to butter and spreads
- Butter and spreads as a viable substitute for olive oil, focusing on higher-income consumers
- Butter positioning differs from margarine and spreads to justify high prices

CATEGORY DATA

- Table 1 - Sales of Butter and Spreads by Category: Volume 2019-2024
- Table 2 - Sales of Butter and Spreads by Category: Value 2019-2024
- Table 3 - Sales of Butter and Spreads by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Butter and Spreads by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Butter and Spreads: % Value 2020-2024
- Table 6 - LBN Brand Shares of Butter and Spreads: % Value 2021-2024
- Table 7 - Distribution of Butter and Spreads by Format: % Value 2019-2024
- Table 8 - Forecast Sales of Butter and Spreads by Category: Volume 2024-2029
- Table 9 - Forecast Sales of Butter and Spreads by Category: Value 2024-2029
- Table 10 - Forecast Sales of Butter and Spreads by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of Butter and Spreads by Category: % Value Growth 2024-2029

Dairy Products and Alternatives in Brazil - Industry Overview

EXECUTIVE SUMMARY

- Dairy products and alternatives in 2024: The big picture
- Key trends in 2024
- Competitive landscape
- Channel developments
- What next for dairy products and alternatives?

MARKET DATA

- Table 12 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024
- Table 13 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
- Table 14 - NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
- Table 15 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
- Table 16 - Penetration of Private Label by Category: % Value 2019-2024
- Table 17 - Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
- Table 18 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
- Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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