



Euromonitor
International

Sweet Spreads in Latvia

November 2025

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Private label ranges attract cost-conscious consumers

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Global cocoa prices drive value growth of chocolate spreads

Peanut butter remains niche

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Cooking Ingredients and Meals in Latvia - Industry Overview

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Greater stability as price fluctuations ease

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INDUSTRY PERFORMANCE

Olive oil benefits from falling prices

Global cocoa price fluctuations impact chocolate spread

Impact of a cold summer

WHAT'S NEXT?

Stagnating sales of a mature market

Private label growth

Better future for barbecue-related products

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Orkla Food Latvija leads with its flagship Spilva brand

Medsol Srl's dynamic growth supported by rising olive oil demand

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