



**Euromonitor  
International**

# Sweet Spreads in Uruguay

November 2025

Table of Contents

## Sweet Spreads in Uruguay - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Demand slows from 2024 but remains resilient on the whole

#### INDUSTRY PERFORMANCE

Chocolate spreads grows fastest in retail volume terms

Supply shortages and rising prices continue to depress honey consumption

#### WHAT'S NEXT?

All categories projected to develop positively in volume and value terms

Demand for honey should rebound quickly as domestic production recovers

Jams and preserves producers will continue to favour thin wall plastic containers

#### COMPETITIVE LANDSCAPE

Los Nietitos SA continues to dominate sweet spreads

Van Dam SA is the most dynamic company in 2025

#### CHANNELS

Distribution is concentrated in small local grocers and supermarkets

E-commerce is the fastest developing channel

#### CATEGORY DATA

Table 1 - Sales of Sweet Spreads by Category: Volume 2020-2025

Table 2 - Sales of Sweet Spreads by Category: Value 2020-2025

Table 3 - Sales of Sweet Spreads by Category: % Volume Growth 2020-2025

Table 4 - Sales of Sweet Spreads by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Sweet Spreads: % Value 2021-2025

Table 6 - LBN Brand Shares of Sweet Spreads: % Value 2022-2025

Table 7 - Distribution of Sweet Spreads by Format: % Value 2020-2025

Table 8 - Forecast Sales of Sweet Spreads by Category: Volume 2025-2030

Table 9 - Forecast Sales of Sweet Spreads by Category: Value 2025-2030

Table 10 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2025-2030

Table 11 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2025-2030

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## Cooking Ingredients and Meals in Uruguay - Industry Overview

### EXECUTIVE SUMMARY

Upward pressure on unit prices boosts current value sales growth

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Cross-border shopping trips to Argentina become less economical

Consumer choices increasingly shaped by health concerns

Private label products continue to gain popularity

#### WHAT'S NEXT?

Outlook for cooking ingredients and meals remains bright

Frozen ready meals and chili sauces expected to be the most dynamic categories

Consumption of dried ready meals and packaged soup set to continue declining

## COMPETITIVE LANDSCAPE

Cía Oleaginosa Uruguay SA (COUSA) maintains overall lead  
Los Ranchos Srl is the most dynamic company in value growth terms

## CHANNELS

Supermarkets remains the most important distribution channel  
Penetration of e-commerce continues to rise

## MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025  
Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025  
Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025  
Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025  
Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025  
Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025  
Table 18 - Penetration of Private Label by Category: % Value 2020-2025  
Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025  
Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030  
Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030  
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030  
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

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## SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-in-uruguay/report](http://www.euromonitor.com/sweet-spreads-in-uruguay/report).