



Edible Oils in France

November 2025

Table of Contents

Edible Oils in France - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Stabilising prices bolster volume but hinder value growth

INDUSTRY PERFORMANCE

Increased price stability boosts volume sales at the expense of value growth

Olive oil remains a popular choice with demand rising as prices fall

WHAT'S NEXT?

Sales set for steady growth but climate change could impact the supply chain

Blended oils offer health benefits but at a lower price

Companies exploring opportunities for locally-produced olive oil

COMPETITIVE LANDSCAPE

Lesieur retains the lead with "Made in France" claims and investment in sustainability

CHO Group the standout player in 2025 thanks to new product development

CHANNELS

Aldi's rapid expansion plans shaking up the distribution landscape

E-commerce thriving as more ordering and delivery options open up

CATEGORY DATA

Table 1 - Sales of Edible Oils by Category: Volume 2020-2025

Table 2 - Sales of Edible Oils by Category: Value 2020-2025

Table 3 - Sales of Edible Oils by Category: % Volume Growth 2020-2025

Table 4 - Sales of Edible Oils by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Edible Oils: % Value 2021-2025

Table 6 - LBN Brand Shares of Edible Oils: % Value 2022-2025

Table 7 - Distribution of Edible Oils by Format: % Value 2020-2025

Table 8 - Forecast Sales of Edible Oils by Category: Volume 2025-2030

Table 9 - Forecast Sales of Edible Oils by Category: Value 2025-2030

Table 10 - Forecast Sales of Edible Oils by Category: % Volume Growth 2025-2030

Table 11 - Forecast Sales of Edible Oils by Category: % Value Growth 2025-2030

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Cooking Ingredients and Meals in France - Industry Overview

EXECUTIVE SUMMARY

Ongoing price-sensitivity despite lower inflation

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Cooking ingredients and meals sees steady growth as prices stabilise

France updates its Nutri-Score system to help consumers make healthier choices

"Made in France" remains a key selling point

WHAT'S NEXT?

Modest growth outlook with consumers likely to remain cautious in their spending

Sustainability becoming a growing concern

Manufacturers will need to respond to the growing demand for healthier options

COMPETITIVE LANDSCAPE

Unilever leads but many consumers prefer local French brands or private label

Menguy's benefits from increasing popularity of peanut butter while HelloFresh targets higher value customers

CHANNELS

Hypermarkets lead sales with retailers benefiting from the focus on home cooking

Convenience stores sees dynamic growth while e-commerce gains share

MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025

Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025

Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025

Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025

Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025

Table 18 - Penetration of Private Label by Category: % Value 2020-2025

Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025

Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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