



# Edible Oils in Peru

November 2025

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Recovery supported by improved local and import supply

### INDUSTRY PERFORMANCE

Stable inflation and economic recovery drive consumption rebound

Olive oil recovery leads category value growth

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Sustained growth expected through economic stability and marketing dynamism

Healthier oils and functional benefits to shape demand

Intensifying competition and new market entrants

New national standard to enhance olive oil quality and export potential

### COMPETITIVE LANDSCAPE

Alicorp SAA consolidates leadership through brand strength and nationwide reach

KL Import Export Peru SAC gains momentum with Soya brand

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Traditional retailers remain dominant but modern formats gain ground

Hypermarkets lead modern retail growth through wider assortment and promotions

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## Cooking Ingredients and Meals in Peru - Industry Overview

### EXECUTIVE SUMMARY

Economic improvements and rising local production boost sales

### KEY DATA FINDINGS

### INDUSTRY PERFORMANCE

Health awareness shapes gradual product reformulation and preference shifts

Private label brands extend reach through quality and affordability

Flavour innovation aligned with Peruvian culinary heritage

Small pack formats enhance accessibility in traditional retail

### WHAT'S NEXT?

Continued expansion driven by economic stability and active marketing

Wider distribution across both traditional and modern channels  
Innovation focused on health, quality, and local taste preferences  
Macroeconomic stability to sustain purchasing confidence  
Premium imports to diversify offerings for affluent consumers  
Small packaging to reinforce household penetration

## COMPETITIVE LANDSCAPE

Alicorp SAA consolidates its dominant leadership across multiple categories  
KL Import Export Peru SAC expands national footprint through Soya brand  
ADM Sao Peru SA strengthens presence in vegetable oils

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