



Euromonitor
International

Store Cards in Sweden

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Struggling to compete with other commercial payment cards

INDUSTRY PERFORMANCE

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2025 DEVELOPMENTS

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WHAT'S NEXT?

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Growth despite large banked population and limited use of cash

INDUSTRY PERFORMANCE

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2025 DEVELOPMENTS

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WHAT'S NEXT?

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Store Cards in Sweden - Category analysis

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Financial Cards and Payments in Sweden - Industry Overview

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Sweden a candidate to become world's first cashless society

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Ongoing shift towards debit cards

Scepticism about move toward cashless society

Growing use of cards stored in apps

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