



Business Dynamics: Ghana

October 2025

Table of Contents

HEADLINES

OPERATIONAL AND REGULATORY ENVIRONMENT

Business Regulatory Reform Commission Bill aims to improve the business environment

FINANCING AND INVESTMENT

Ghana remains favourable investment destination in Africa

SKILLS AND LABOUR

Ghana's employment rate has declined steadily, but youth unemployment remains a concern

TRADE AND INFRASTRUCTURE

Ghana's trade freedom improves, boosting exports and transport industry turnover

DIGITALISATION AND INNOVATION

Ghana needs to boost digital infrastructure and skills to enhance NRI rankings and bridge the digital divide

OPERATIONAL AND REGULATORY ENVIRONMENT

Chart 1 - Operational and Legal Environment Key Indicators

Chart 2 - Index of Economic Freedom Ranking by Pillar in Ghana and Regional Comparison 2024

Chart 3 - Index of Economic Freedom Ranking 2019-2024

Chart 4 - Index of Economic Freedom: Judicial Effectiveness Pillar Rank in Ghana and Regional Comparison 2019-2024

Chart 5 - Index of Economic Freedom: Government Integrity Pillar Rank in Ghana and Regional Comparison 2019-2024

Chart 6 - Corruption Perceptions Ranking: Ghana and Regional Comparison 2019-2024

FINANCING AND INVESTMENT

Chart 7 - Key Financial and Investment Indicators

Chart 8 - Index of Economic Freedom: Property Rights Pillar Rank in Ghana and Regional Comparison 2019-2024

Chart 9 - Bank Claims on the Private Sector as % of GDP 2019-2024

Chart 10 - Bank Nonperforming Loans to Total Gross Loans 2019-2024

SKILLS AND LABOUR

Chart 11 - Key Skills and Labour Indicators

Chart 12 - Population Aged 15+ with Higher Education 2019-2024

Chart 13 - Education Indicators 2024

Chart 14 - Number of University Graduates by Programme 2024

Chart 15 - Employment by Age 2024

Chart 16 - Employment by Gender 2024

Chart 17 - Youth Unemployment Rate 2019-2024

Chart 18 - Labour Structure Change 2019-2024

Chart 19 - Labour Structure Comparison 2024

Chart 20 - Self-Employed as % of Total Employed Population 2024

Chart 21 - Index of Economic Freedom: Labour Pillar Rank in Ghana and Regional Comparison 2019-2024

Chart 22 - Wage per Hour in Manufacturing Sector 2019-2024

Chart 23 - Labour Market Regulations in Ghana and Regional Comparison 2024

TRADE AND INFRASTRUCTURE

Chart 24 - Key Infrastructure Indicators

Chart 25 - Index of Economic Freedom: Trade Freedom Pillar Rank in Ghana and Regional Comparison 2019-2024

Chart 26 - The Top Four Largest Ghana's Export Categories 2019-2024

Chart 27 - Turnover of Transport and Storage Industry by Category in Ghana 2024

Chart 28 - Transportation Mode Indicators in Ghana and Regional Comparison

Chart 29 - Road Infrastructure

DIGITALISATION AND INNOVATION

Chart 30 - Innovation and Digitalisation Key Indicators

Chart 31 - Network Readiness Ranking by Pillar in Ghana and Regional Comparison 2024

Chart 32 - Network Readiness Ranking for Ghana and Regional Comparison 2019-2024

Chart 33 - Network Readiness Ranking: Technology Pillar for Ghana and Regional Comparison 2019-2024

APPENDIX A

The 2024 Index of Economic Freedom

APPENDIX B

The Network Readiness Index (NRI) 2024

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/business-dynamics-ghana/report.