



# Rice, Pasta and Noodles in Slovakia

November 2025

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### 2025 DEVELOPMENTS

Steady performance for these core staples

### INDUSTRY PERFORMANCE

Consumers are more reliant on rice, pasta and noodles

Popularity of Asian cuisine supports dynamic growth of plain noodles

### WHAT'S NEXT?

Opportunity for premiumisation as consumer sentiment improves

Healthier lines to emerge over the forecast period

Sustainability will guide strategic efforts

### COMPETITIVE LANDSCAPE

MPC CESSI maintains its leading position in 2025

Emco Slovensko achieves a strong position in pasta

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Supermarkets accommodate the bulk of sales

Consumers value the convenience of e-commerce

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## Staple Foods in Slovakia - Industry Overview

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### KEY DATA FINDINGS

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Price inflation fuels value growth

Value for money is an enticing prospect for Slovaks

## WHAT'S NEXT?

Healthy growth prospects for staple foods

Health-led product developments will drive growth

Modern grocery retailers are key to driving sales

## COMPETITIVE LANDSCAPE

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