



Processed Fruit and Vegetables Packaging in Sweden

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Packaging volumes grow as healthy eating and local food demand increase

Saveggy's edible coating reduces plastic and food waste in fresh produce

Flexible packs with smart features support traceability, freshness and appeal

PROSPECTS AND OPPORTUNITIES

Stable performance with ongoing health focus and innovation in materials

400g likely to emerge as optimal pack size for smaller homes and portion control

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