



**Euromonitor  
International**

# Sweet Spreads Packaging in Colombia

June 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Booming honey sales provide a strong boost to glass jars in 2023

Lightweight and portable plastic pouches continue gaining share in jams and preserves

Increasing health consciousness boosting nut- and seed-based spreads packaging

### PROSPECTS AND OPPORTUNITIES

PET bottles to gain share in honey, plastic pouches to make further gains in jams and preserves

The 300g pack size is set to grow due to its affordability in sweet spreads packaging

## Sweet Spreads Packaging in Colombia - Company Profiles

## Packaging Industry in Colombia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic continues to grow in packaged food

PET bottles continue to dominate in soft drinks

Glass bottles dominate in alcoholic drinks, with brick liquid cartons seeing growth

Squeezable plastic tubes the leading pack type in beauty and personal care

Cost-effective, sustainable solutions gain traction in home care

### PACKAGING LEGISLATION

Colombia bans a number of single-use plastics from 1 July 2024

### RECYCLING AND THE ENVIRONMENT

Monomaterial packaging fuels the rise of 100% recyclable solutions

Colombia embracing sustainable food delivery systems through eco-friendly packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2021/2022 and Targets for 2023

## About Euromonitor International

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-colombia/report](https://www.euromonitor.com/sweet-spreads-packaging-in-colombia/report).