



**Euromonitor  
International**

# Sweet Spreads Packaging in Romania

September 2025

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### KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Premium and sustainable glass packaging offers alternative to rigid plastic  
Eco-friendly innovation and premium appeal shape sweet spreads packaging  
Changing pack types and sizes reshape sweet spreads packaging in Romania

### PROSPECTS AND OPPORTUNITIES

Outlook for sweet spreads packaging driven by shifting consumption habits and innovation  
Competitive landscape set to evolve in sweet spreads packaging

### DISCLAIMER

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-romania/report](https://www.euromonitor.com/sweet-spreads-packaging-in-romania/report).