

# Sweet Spreads Packaging in Argentina

August 2025

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#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Packaging volumes decline due to cautious consumers during economic crisis

Jams and preserves sees the widest pack size offering due to wide consumption occasions

Glass jars, the dominant pack type, declines due to rising production and transport costs

## PROSPECTS AND OPPORTUNITIES

Lifting of import restrictions on sweet spreads set to increase packaging volumes Thin wall plastic containers to see a rise in jams and preserves packaging

#### **DISCLAIMER**

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