



Sweet Spreads Packaging in Thailand

September 2025

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Sweet Spreads Packaging in Thailand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising sweet spreads packaging volumes in Thailand

Squeezable plastic tubes valued for their convenience in honey packaging

Rising popularity of thin wall plastic containers in Thailand's sweet spreads packaging

PROSPECTS AND OPPORTUNITIES

Further growth expected for sweet spreads packaging volumes in Thailand

Larger pack sizes on the rise in sweet spreads packaging, but 15g will continue to lead

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Sweet Spreads Packaging in Thailand - Company Profiles

Packaging Industry in Thailand - Industry Overview

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2024 key trends

Thailand's food packaging market embraces green solutions and practical formats

Sustainability drives rPET and paper-based packaging innovation in non-alcoholic drinks

Thailand's alcoholic drinks packaging evolves with sustainability and convenience

Sustainability and flexible formats drive beauty and personal care packaging

Thailand's home care packaging is being driven by affordability and innovation

Lightweight, cost-effective solutions gain traction in pet food packaging

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Thailand introduces stricter rules on alcohol packaging size and labelling

Thailand drafts law for sustainable packaging and EPR compliance

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Thailand's binding EPR law to transform packaging recovery and recycling

Thailand's Plastic Waste Management Roadmap

Table 1 - Overview of Packaging Recycling and Recovery in Thailand: 2022/2023 and Targets for 2024

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