



Euromonitor  
International

# Sweet Spreads Packaging in Saudi Arabia

September 2025

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### KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Growth in packaging volumes for sweet spreads driven by busy lifestyles, a youthful population, and demand for convenience

Despite the rise of other pack types, glass jars maintains its dominance for packaging sweet spreads

A move away from metal tins in sweet spreads

### PROSPECTS AND OPPORTUNITIES

Youth population, e-commerce, and health trends to drive growth in sweet spreads packaging volumes

Evolving consumer preferences to drive innovation in sweet spreads packaging

### DISCLAIMER

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-saudi-arabia/report](https://www.euromonitor.com/sweet-spreads-packaging-in-saudi-arabia/report).