



**Euromonitor
International**

Sweet Spreads Packaging in South Korea

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

PET jars gains popularity amid rising demand for jams and preserves and nut and seed based spreads in South Korea
Edible packaging could offer a zero waste solution for single-serve sweet spreads
Honey packaging rebounds in South Korea due to government support and innovation

PROSPECTS AND OPPORTUNITIES

Health trend to support rise in sweet spreads packaging, as consumers look for healthier snacking options
Smaller glass jars and larger PET formats expected to define sweet spreads pack size trends

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Sweet Spreads Packaging in South Korea - Company Profiles

Packaging Industry in South Korea - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Smaller packs and sustainable materials drive food packaging innovation in South Korea
Recycled materials and label-free bottles lead South Korea’s sustainable beverage packaging shift in 2024
Premiumisation and sustainability redefine South Korea’s alcoholic drinks packaging
Eco-friendly and refillable packaging takes centre stage in South Korea’s beauty industry in 2024
Refillable and user-friendly packaging drives sustainable innovation in South Korea’s home care industry in 2024
Convenience and sustainability shape South Korea’s pet food packaging

PACKAGING LEGISLATION

Recyclability and recycled content mandates
Deposit return and waste reduction initiatives
Impact on industry and consumers

RECYCLING AND THE ENVIRONMENT

Mandatory recycled content targets
Design for recyclability and label-free packaging
Transparent PET bottle sorting and consumer responsibility
Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-south-korea/report.