



# Processed Fruit and Vegetables Packaging in the US

September 2025

## Processed Fruit and Vegetables Packaging in the US - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Declining consumption drives a drop in processed fruit and vegetable packaging in 2024

Lamb Weston's recyclable paper bag sets benchmark for sustainable frozen packaging

Metal food cans will continue to lead despite competition from other pack types

#### PROSPECTS AND OPPORTUNITIES

Declining packaging unit volume CAGR as production and infrastructure challenges persist

Sustainability and smart packaging are reshaping fruits and vegetables

### DISCLAIMER

## Processed Fruit and Vegetables Packaging in the US - Company Profiles

## Packaging Industry in the US - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Food packaging is shifting towards sustainable materials and portion-controlled formats

Sustainable formats like rPET, cans and pouches are reshaping beverage packaging.

Aluminium cans gaining share in alcoholic drinks packaging

Circular and sustainable packaging innovations transforming beauty and personal care

Refillable systems and green materials driving change in home care packaging

Sustainable and convenient packaging trends redefining pet food

### PACKAGING LEGISLATION

The transformation of packaging laws in the US promotes sustainable solutions and producer accountability

Proposed circular economy law raises questions on recycling future

California's plastic pollution law sets new benchmark for sustainable packaging

### RECYCLING AND THE ENVIRONMENT

Deposit Return Schemes gain momentum to boost recycling rates in the US

Compostable packaging becoming a leading solution to plastic waste

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