



Euromonitor  
International

# Processed Meat and Seafood Packaging in Hong Kong, China

September 2025

## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Metal food cans remains the leading pack type amid broad decline in processed meat and seafood packaging

Packaging innovation drives freshness and sustainability in processed meat and seafood

Flexible plastic dominates frozen processed meat packaging as it caters to diverse consumer needs

### PROSPECTS AND OPPORTUNITIES

Regulations and consumer preference to weaken demand for processed meat and seafood packaging

Value-driven shift to boost demand for larger thin wall plastic containers

## DISCLAIMER

Processed Meat and Seafood Packaging in Hong Kong, China - Company Profiles

Packaging Industry in Hong Kong, China - Industry Overview

## EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Hong Kong's food packaging shifts towards sustainability and size optimisation

Hong Kong's non-alcoholic drinks packaging driven by rPET adoption

Hong Kong's alcoholic drinks packaging pivots to cans for sustainability and convenience

Beauty and personal care packaging shifts towards hybrid and eco-conscious materials

Home care packaging trends focus on refillable, eco-friendly and concentrated formats

Sustainability and convenience converge in Hong Kong's pet food packaging trends

## PACKAGING LEGISLATION

Impact of plastic ban on packaging design and material innovation

Impact of PRS development on beverage packaging design and circularity

## RECYCLING AND THE ENVIRONMENT

Sustainable packaging momentum in beverages

Retailers and brands driving in-store recycling campaigns

## DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/processed-meat-and-seafood-packaging-in-hong-kong-china/report](http://www.euromonitor.com/processed-meat-and-seafood-packaging-in-hong-kong-china/report).