



**Euromonitor
International**

Processed Meat and Seafood Packaging in Hong Kong, China

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Metal food cans remains the leading pack type amid broad decline in processed meat and seafood packaging

Packaging innovation drives freshness and sustainability in processed meat and seafood

Flexible plastic dominates frozen processed meat packaging as it caters to diverse consumer needs

PROSPECTS AND OPPORTUNITIES

Regulations and consumer preference to weaken demand for processed meat and seafood packaging

Value-driven shift to boost demand for larger thin wall plastic containers

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-hong-kong-china/report.