



**Euromonitor
International**

Sweet Spreads Packaging in Spain

September 2025

Table of Contents

Sweet Spreads Packaging in Spain - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Overall packaging volumes fall slightly amid economic and health pressures

Agroserc's doypacks redefine sweet spreads packaging with convenience and sustainability

PET and HDPE bottles gain momentum in sweet spreads packaging in Spain

PROSPECTS AND OPPORTUNITIES

Sweet spreads packaging volumes set to shrink in Spain in the forecast period

Smaller pack sizes and eco-friendly designs set to redefine sweet spreads packaging in Spain

DISCLAIMER

Sweet Spreads Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Material makeover through paperboard innovation and lightweight formats in food packaging

Spain taps into the future with rPET bottles, anchored lids and paper carriers in non-alcoholic drinks packaging

Metal bottles seeing strong growth in alcoholic drinks packaging in Spain

Glamour shifts to refillable, recycled and futuristic solutions in beauty and personal care packaging

Sustainability, convenience and concentration reshaping home care packaging

Recyclable pouches and resealable packs transform pet food packaging

PACKAGING LEGISLATION

Royal decree reshapes packaging compliance

RECYCLING AND THE ENVIRONMENT

EU packaging law for reusable and recyclable designs

Recycling, reuse and waste reduction shape the industry

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-spain/report.