



Euromonitor  
International

# Households in Asia Pacific

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Scope

Key findings

## REGIONAL HOUSEHOLD PROFILES

Six out of 10 Asian Pacific households will be urban by 2040

Rising incomes translates into larger dwelling types

Governments provide support for homeowners and renters

Urbanisation boosts growth for apartments as dwelling types

Durables possession rates remain comparatively low in Asia Pacific

## REGIONAL HOUSEHOLDS INHABITANT PROFILES

Single-person households continue to stand tall

Demographic shift due to fewer births and an ageing population

Unless addressed, ageing populations threaten economic growth

Online learning is a major boost for further education of household heads

## COUNTRY SNAPSHOTS

Azerbaijan: Household durables and children per household

Azerbaijan: Household head status and households by type

Bangladesh: Household durables and children per household

Bangladesh: Household head status and household by type

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China: Household head status and household by type

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Vietnam: Household head status and households by type

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