



Euromonitor
International

Personal Luxury in Malaysia

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Designer apparel and footwear (ready-to-wear)
- Luxury eyewear
- Luxury jewellery
- Luxury leather goods
- Luxury wearables electronics
- Luxury timepieces
- Luxury writing instruments and stationery
- Super premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

- Sustainability expected to drive growth in personal luxury through eco-friendly practices
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Luxury Goods in Malaysia - Industry Overview

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