



Euromonitor
International

Personal Luxury in Taiwan

November 2025

Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

- Designer apparel and footwear (ready-to-wear)
- Luxury eyewear
- Luxury jewellery
- Luxury leather goods
- Luxury wearables electronics
- Luxury timepieces
- Luxury writing instruments and stationery
- Super premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

- Sustainability to drive growth in personal luxury through eco-friendly practices
- Luxury brands will adopt bespoke experiences and ensure transparency
- Luxury department stores and specialist retailers will remain dominant despite the rise of retail e-commerce

CATEGORY DATA

- Table 1 - Sales of Personal Luxury by Category: Value 2020-2025
- Table 2 - Sales of Personal Luxury by Category: % Value Growth 2020-2025
- Table 3 - NBO Company Shares of Personal Luxury: % Value 2020-2024
- Table 4 - LBN Brand Shares of Personal Luxury: % Value 2021-2024
- Table 5 - Distribution of Personal Luxury by Format: % Value 2020-2025
- Table 6 - Forecast Sales of Personal Luxury by Category: Value 2025-2030
- Table 7 - Forecast Sales of Personal Luxury by Category: % Value Growth 2025-2030

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Luxury Goods in Taiwan - Industry Overview

EXECUTIVE SUMMARY

- Luxury goods in 2025: The big picture
- 2025 key trends
- Competitive landscape
- Retail developments
- What next for luxury goods?

MARKET DATA

- Table 8 - Sales of Luxury Goods by Category: Value 2020-2025
- Table 9 - Sales of Luxury Goods by Category: % Value Growth 2020-2025
- Table 10 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2020-2025
- Table 11 - NBO Company Shares of Luxury Goods: % Value 2020-2024
- Table 12 - LBN Brand Shares of Luxury Goods: % Value 2021-2024
- Table 13 - Distribution of Luxury Goods by Format and Category: % Value 2025
- Table 14 - Forecast Sales of Luxury Goods by Category: Value 2025-2030
- Table 15 - Forecast Sales of Luxury Goods by Category: % Value Growth 2025-2030

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SOURCES

- Summary 1 - Research Sources

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