



**Euromonitor  
International**

# Sweet Spreads Packaging in Germany

September 2025

Table of Contents

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Modest growth driven by organic, low-sugar spreads, with flexible plastic seeing a dynamic rise in packaging volumes

Glass jars dominates sweet spreads packaging in Germany, but sees a declining share of packaging volumes

Preference for organic, low-sugar spreads and raw material volatility drives change in sweet spreads

#### PROSPECTS AND OPPORTUNITIES

Healthier nut and seed based spreads and smaller pack sizes to fuel growth in sweet spreads packaging in Germany

Glass jars will still dominate, but thin wall plastic containers expected to gain ground

#### DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-germany/report](https://www.euromonitor.com/sweet-spreads-packaging-in-germany/report).