



Sugar and Sweeteners in France

January 2026

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Sugar and Sweeteners in France - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Health concerns keep growth subdued

INDUSTRY PERFORMANCE

Sugar and sweeteners sees low growth in 2025

Brands invest in diversity, with France still a major sugar producer

WHAT'S NEXT?

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[Fresh Food in France - Industry Overview](#)

EXECUTIVE SUMMARY

Health-led, value-driven demand supports fresh food expansion

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INDUSTRY PERFORMANCE

Prevailing health trends favour plant proteins as meat continues to struggle

Concerns with cost and ultra-processed foods shape behaviour, while premiumisation trend gains traction

WHAT'S NEXT?

Fresh food set to see stabilised sales and strong support for local produce

New trade agreement threatens fair competition, according to French farmers

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