



Euromonitor
International

Sweet Spreads Packaging in China

August 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

The health trend drives decline in overall sweet spreads packaging volumes, but flexible aluminium/plastic sees continued growth

Recyclable plastic pouches emerge as a greener alternative for sweet spreads packaging in China

Sustainability demands reshape the honey packaging landscape in China

PROSPECTS AND OPPORTUNITIES

Sweet spreads packaging volumes expected to rise, although performances will vary due to evolving consumer behaviour

Competitive landscape in sweet spreads in China likely to drive a shift in packaging and product offerings

DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-china/report.