



Limited-Service Restaurants in Canada

March 2026

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Limited-Service Restaurants in Canada - Category analysis

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2025 DEVELOPMENTS

Positive performance for limited service restaurants

INDUSTRY PERFORMANCE

Limited-service restaurants thrive on back of value, convenience, and health trends

Chained pizza restaurants lead growth

Ghost kitchens gain traction

WHAT'S NEXT?

Modest growth projected amid rising costs and competition

Delivery and takeaway will outpace eat-in with integrated services

AI integration to revolutionise operations

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McDonald's Canada leads through premium locations, innovation and convenience

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[Consumer Foodservice in Canada - Industry Overview](#)

EXECUTIVE SUMMARY

Industry remains resilient amid continuing cost-of-living pressures

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INDUSTRY PERFORMANCE

Tourism and tax relief support growth amid cautious consumer spending

Delivery is core to foodservice

Loyalty programmes serve to strengthen customer retention

WHAT'S NEXT?

Tourism, loyalty programmes and digital engagement to drive value growth

Fulfilment will continue to evolve

Smart packaging and circular waste systems will drive foodservice sustainability

COMPETITIVE LANDSCAPE

Tim Hortons leads Canadian foodservice

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