



Euromonitor
International

Limited-Service Restaurants in Slovakia

March 2026

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Limited-Service Restaurants in Slovakia - Category analysis

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2025 DEVELOPMENTS

Value-focused offers support continued category growth

INDUSTRY PERFORMANCE

Price inflation supports modest value growth

Burger concepts remain particularly popular

Value for money remains the key consumer priority

WHAT'S NEXT?

Gradual economic recovery expected to support category expansion

Delivery and takeaway regain momentum

Sustainability initiatives gradually gain importance

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McDonald's strengthens leadership through expansion and digitalisation

KFC operator Queensway Restaurants records strong growth

Independent operators maintain strong presence

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[Consumer Foodservice in Slovakia - Industry Overview](#)

EXECUTIVE SUMMARY

Challenging economic conditions and new legislation weigh on performance

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INDUSTRY PERFORMANCE

Modest value growth driven mainly by inflation

Legislative changes reshape fulfilment patterns

Loyalty programmes and social media marketing support consumer engagement

WHAT'S NEXT?

Economic conditions will continue to shape industry development

Market entry and expansion plans stimulate innovation

Sustainability progresses gradually alongside healthier menu trends

COMPETITIVE LANDSCAPE

McDonald's maintains leadership through strong marketing and expansion

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/limited-service-restaurants-in-slovakia/report.