



Euromonitor
International

Vietnam Cities Review

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URBAN CONSUMER

The most populous city in Vietnam, Ho Chi Minh City, continues to expand in size
Ho Chi Minh City leads Vietnam in terms of internet connectivity

CONSUMER FINANCE

Vietnam's highest earners remain concentrated in the capital
Inflation spurred on by increased demand in Ho Chi Minh City

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Ho Chi Minh City to remain the largest contributor to Vietnam's economy by 2028
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