



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia

June 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive picture in 2024

No change in status quo

Vape shops and forecourt retailers key distribution channels

PROSPECTS AND OPPORTUNITIES

Heated tobacco outperforms e-vapour products

Potential for nicotine pouches

Players focus on improving user experience

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Tobacco in Slovenia - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

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SOURCES

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