



**Euromonitor  
International**

# Cigars, Cigarillos and Smoking Tobacco in Portugal

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## Cigars, Cigarillos and Smoking Tobacco in Portugal - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Competitiveness declines, following excise tax revision  
Market is increasingly concentrated in hands of top selling brands  
Rise of smoking alternatives reduces space in retailers

#### PROSPECTS AND OPPORTUNITIES

Ongoing decline, as consumers shift to new tobacco formats  
Alternatives to combustible smoking will gain traction  
Limited innovation expected, as focus shifts to high-growth alternatives

#### CATEGORY DATA

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## Tobacco in Portugal - Industry Overview

### EXECUTIVE SUMMARY

Tobacco in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retail developments  
What next for tobacco?

### OPERATING ENVIRONMENT

Legislation  
Legislative overview  
Summary 1 - Legislation Summary at a Glance  
Minimum legal smoking age

Smoking prevalence  
Plain packaging  
Point-of-sale display bans  
Flavoured tobacco product ban  
Vapour products

## PRODUCTION/IMPORTS/EXPORTS

## MARKET INDICATORS

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## SOURCES

Summary 2 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-portugal/report](https://www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-portugal/report).