



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Canada

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KEY DATA FINDINGS

2024 DEVELOPMENTS

E-vapour products and heated tobacco maintain positive sales, while regulations start to bite
Players in e-vapour products fare well in overall company terms
Could vape shops become under even stricter scrutiny?

PROSPECTS AND OPPORTUNITIES

E-vapour products and heated tobacco set for ongoing growth, despite challenges
Heated tobacco could emerge as the next big thing
Illicit trade emerging as a major threat to compliance and market stability

CATEGORY INDICATORS

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CATEGORY DATA

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Tobacco in Canada - Industry Overview

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2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

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Legislation

Legislative overview

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Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

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