



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Dominican Republic

July 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

Philip Morris International Drives Cross-Format Adoption through Dual-Brand Strategy

Nicotine Pouches Accelerate Growth by Broadening Stimulant Appeal

Affordability and Innovation Reshape Consumption Amid Regulatory Uncertainty

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Retailers Leverage Multi-Format Portfolios to Capture Fluid Consumer Demand

Disposable E-Vapour and Nicotine Pouches Reshape Usage through Discreet Convenience

Agile Strategies and Regulatory Readiness Drive Long-Term Resilience

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Philip Morris Dominicana S.A. Leverages Brand Spill-Over to Reinforce Dominance as Rivals Focus on Closed Systems

New Launches Fuel Battle for Brand Loyalty and Repeat Purchases

Chart 5 - Company Shares 2025

Chart 6 - Brand Shares 2025

CHANNELS

Colmados Expand Nicotine Assortment to Drive Disposable Vape Growth

Specialist Shops and E-Commerce Integrate to Capture Repeat Buyers

ECONOMIC CONTEXT

Chart 7 - Economic Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 8 - Real Gdp Growth 2020-2030

Chart 9 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 10 - Consumer Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 11 - Population 2020-2030

Chart 12 - Consumer Expenditure 2020-2030

Chart 13 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Nicotine in Dominican Republic - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Illicit Vape Supply Reshapes Consumer Behaviour and Formal Competition

Disposable Vapes and Heated Tobacco Drive Multi-Format Consumption

Contraband Cigarettes and Informal Retail Channels Undermine Legal Sales

Chart 14 - Volume Sales 2020-2030

Chart 15 - Volume Sales by Category 2025

WHAT'S NEXT?

Illicit Supply Drives Consumers to Low-Cost and Flexible Options

Emerging Formats Accelerate as Formal Players Face Dual Realities

Chart 16 - Forecast Volume Sales 2020-2030

Chart 17 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Philip Morris Dominicana Pivots to Premiumisation as Illicit Competition Rises

Terea Takes Center Stage as Philip Morris Ups the Stakes

Chart 18 - Company Shares 2025

Chart 19 - Brand Shares 2025

CHANNELS

Colmados Drive Flexible Nicotine Access as Illicit Trade Expands

Social Media Sales Boost Vape Devices Amid Regulatory Uncertainty

OPERATING ENVIRONMENT

Legislation

Chart 20 - Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

Plain Packaging

Advertising and Sponsorship

Point-Of-Sale Display Bans

Smoking in Public Places

Low Ignition Propensity (Lip) Cigarette Regulation

Flavoured Tobacco Product Ban

Reduced Harm

Vapour Products

PRODUCTION/IMPORTS/EXPORTS

ECONOMIC CONTEXT

Chart 21 - Economic Context for Nicotine

Chart 22 - Real Gdp Growth 2020-2030

Chart 23 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 24 - Consumer Context for Nicotine

Chart 25 - Population 2020-2030

Chart 26 - Consumer Expenditure 2020-2030

Chart 27 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research

spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/smokeless-tobacco-e-vapour-products-and-heated-tobacco-in-dominican-republic/report.