



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Kazakhstan

August 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

Heated Tobacco Reaches a New Consumption High as Consumer Switching and Industry Investment Accelerate

Regulatory Ban Pushes E-Vapour into Illicit Channels as Seizures Escalate

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

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PRODUCTION/IMPORTS/EXPORTS

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