



**Euromonitor  
International**

# Sweet Biscuits, Snack Bars and Fruit Snacks in Bosnia and Herzegovina

July 2025

## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Positive performance in 2025, driven by increasing demand for healthier offerings

Danube holds on to spot

Small local grocers continue to lead distribution

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Positive constant value growth over forecast

Continuing focus on a healthier positioning

Environmental issues move up the agenda

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-bosnia-and-herzegovina/report](https://www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-bosnia-and-herzegovina/report).