

Tourism Flows in Norway

September 2025

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Tourism Flows in Norway - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Weaking of Krone makes Norway more affordable for inbound arrivals, though authorities increasingly look to curtail over-tourism Rising costs abroad see lower growth in outbound departures

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Further growth in inbound arrivals, with nocotourism a growing trend Steady growth in outbound departures

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