



**Euromonitor
International**

Booking in the United Kingdom

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Increased outbound travel benefits intermediaries

Blurring of bookings landscape between airlines and intermediaries

PROSPECTS AND OPPORTUNITIES

Continued growth forecast, but with growing headwinds in the short-term

Tour operators may trim capacity if demand weakens

CATEGORY DATA

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Table 5 - Forecast Booking Sales: Value 2025-2030

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Travel in the United Kingdom - Industry Overview

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DISCLAIMER

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