



Sweet Spreads in Azerbaijan

November 2025

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2025 DEVELOPMENTS

Sweet spreads expands through both discounts and premiumisation trends

INDUSTRY PERFORMANCE

Robust growth for sweet spreads, supported by promotions and wider availability

Jams and preserves lead growth through premiumisation and cultural relevance

WHAT'S NEXT?

Sweet spreads set for steady growth on back of premiumisation trends

Ingredient transparency will support further growth

COMPETITIVE LANDSCAPE

Qafqaz-Konserv Zavodu maintains leadership in sweet spreads

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Cooking Ingredients and Meals in Azerbaijan - Industry Overview

EXECUTIVE SUMMARY

Azerbaijan's cooking ingredients and meals market driven by convenience and local demand

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Edible oils lead growth amid rising prices

International flavours and premium innovations drive demand for sauces, dips and condiments

Cultural traditions sustain strong demand for sweet spreads

WHAT'S NEXT?

Consumer price sensitivity will shape future demand

Global culinary trends to influence product innovation

Private label growth expected in sweet spreads

COMPETITIVE LANDSCAPE

Baku Yag & Gida Senaye ASC leads the market
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