



# Sweet Spreads in Argentina

November 2025

[Table of Contents](#)

## Sweet Spreads in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

A positive performance for sweet spreads

#### INDUSTRY PERFORMANCE

Sweet spreads benefit from being perceived as affordable indulgence

Nut and seed based spreads see robust sales in both value and volume terms

#### WHAT'S NEXT?

Sweet spreads will continue to enjoy a positive performance

High sugar content in sweet spreads not expected to significantly hamper growth

New innovations expected in sweet spreads over the forecast period

#### COMPETITIVE LANDSCAPE

Arcor SAIC maintains strong lead thanks to robust brand portfolio

Carrefour's significant company growth demonstrates the strength of private label

#### CHANNELS

Sweet spreads see a balance across traditional and modern channels

Distribution channels benefit from discontinuation of the Precios Justos programme

#### CATEGORY DATA

Table 1 - Sales of Sweet Spreads by Category: Volume 2020-2025

Table 2 - Sales of Sweet Spreads by Category: Value 2020-2025

Table 3 - Sales of Sweet Spreads by Category: % Volume Growth 2020-2025

Table 4 - Sales of Sweet Spreads by Category: % Value Growth 2020-2025

Table 5 - Sales of Jams and Preserves by Leading Flavours: Rankings 2020-2025

Table 6 - NBO Company Shares of Sweet Spreads: % Value 2021-2025

Table 7 - LBN Brand Shares of Sweet Spreads: % Value 2022-2025

Table 8 - Distribution of Sweet Spreads by Format: % Value 2020-2025

Table 9 - Forecast Sales of Sweet Spreads by Category: Volume 2025-2030

Table 10 - Forecast Sales of Sweet Spreads by Category: Value 2025-2030

Table 11 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2025-2030

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## Cooking Ingredients and Meals in Argentina - Industry Overview

### EXECUTIVE SUMMARY

Slow economic recovery and price increases hinder demand

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Price challenges and the global trade war

Healthy and wellness trends continue

Comfort on a limited budget

#### WHAT'S NEXT?

Positive ongoing growth, with stabilising prices leading to lower value sales, and volume supported by baseline demand

Companies will use innovations and new product launches to stand out from the crowd

Supermarkets and hypermarkets expected to recover

## COMPETITIVE LANDSCAPE

Unilever holds the lead, with local player Arcor in second overall place

Company growth linked to category performance

## CHANNELS

Small local grocers continue to benefit from proximity

All distribution channels see positive growth

Could wholesalers be the next big thing thanks to meeting wider consumer demands?

## MARKET DATA

Table 13 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025

Table 14 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025

Table 16 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025

Table 17 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025

Table 18 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2022-2025

Table 19 - Penetration of Private Label by Category: % Value 2020-2025

Table 20 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030

Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

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## SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-in-argentina/report](http://www.euromonitor.com/sweet-spreads-in-argentina/report).