



Euromonitor
International

Hot Drinks in Bosnia and Herzegovina

December 2025

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EXECUTIVE SUMMARY

Demographic trends continue to constrain growth potential

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Rising prices force consumers to trade down

Health and wellness and convenience trends influence purchasing decisions

Foodservice for drinks that cannot be easily prepared at home

WHAT'S NEXT?

Impact of maturity and declining population

Competitive landscape to remain stable, with niche categories attracting new entrants

Retail e-commerce to remain the fastest growing distribution channel

COMPETITIVE LANDSCAPE

Atlantic Grand leads with a strong brand portfolio

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SOURCES

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[Other Hot Drinks in Bosnia and Herzegovina](#)

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2025 DEVELOPMENTS

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INDUSTRY PERFORMANCE

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WHAT'S NEXT?

Demographic trends constrain future growth potential

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COMPETITIVE LANDSCAPE

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